WHAT YOU SEE
IS WHAT YOU GAVE

OUR COMPACT FOR IMPACT 2018
GULF COAST COMMUNITY FOUNDATION
WHAT YOU SEE IS WHAT YOU GAVE.
WHAT YOU SEE IS WHAT YOU GAVE.
When you share your time and heart as a volunteer, then what you see is what you gave.
WHEN YOU THOUGHTFULLY ASSIST YOUR CLIENTS WITH THEIR PHILANTHROPY, THEN
WHAT YOU SEE IS WHAT YOU GAVE.
WHEN YOU PARTNER WITH GULF COAST COMMUNITY FOUNDATION IN ANY OF THE MANY WAYS WE WORK WITH OUR COMMUNITY, THEN YOU ARE TRANSFORMING OUR REGION. THROUGH BOLD AND PROACTIVE PHILANTHROPY. BECAUSE GULF COAST CAN ONLY DO WHAT WE DO TOGETHER WITH YOU.

A community foundation is built on the premise of perpetuity. At Gulf Coast, we steward endowed funds and assist donors with their giving so our region will address community issues today and challenges not yet imagined. In this period of significant disruption and growing uncertainty about the future, endowed community philanthropy provides assurance and insurance. It is a promise to ourselves and to future generations.

That is why every gift—whether money or time, advice or in-kind—has real value and contributes to the bottom line of the results that we achieve. Whether you donate through Gulf Coast, volunteer in our community, or work for one of our nonprofit partners. Whether you establish a fund, plan a gift through your estate, or provide legal or financial counsel to someone who does. Through each generous act (and often more than one), you help advance the collective impact of the philanthropic work we do.

This is our Compact for Impact in 2018, our promise to honor your gifts to our community: What you see—in the pages that follow, and in all that we will accomplish in the year ahead—is what you gave, and still can give.

Mark S. Pritchett
President|CEO

Jay McHargue
Board Chair
ACCESS AND OPPORTUNITY

We like to think a rising tide lifts all boats when it comes to the economy. But that assumes you have a boat. Many of our Gulf Coast neighbors have missed out on the rebound of our regional economy because they never really had access to it in the first place. Whether they work in low-wage jobs or live on fixed incomes, they see threats like homelessness, hunger, or financial distress not as future risks, but as real and present dangers.

Our Financial Sustainability Initiative—a partnership with United Way Suncoast, the Charles & Margery Barancik Foundation, and others—is one strategy to enable and expand opportunity for current residents and the next generation. Through it we have increased families’ financial literacy and opened a door to the banking system. Through goal-setting, expanded knowledge, and real support from their community, these once-struggling parents are transforming their lives…and their children’s futures.

“\text{I saw that there are people outside of your family who care. I keep my head up, keep pushing. I am somebody.}”

Andrea / Financial Sustainability Initiative graduate

MEALS ON WHEELS

Food-truck entrepreneur Mayelys is a Financial Sustainability Initiative graduate who sees a growing menu of opportunities for her children through her own hard work and with help from United Way Suncoast staff and volunteers.
Here at Gulf Coast, we envision a region known for its vital nonprofit community. So we’d be hard-pressed to name an initiative of ours that is more important than Invest in Incredible (I3). We invest in strengthening our nonprofit partners of all sizes and sophistication, by providing a spectrum of support from free online resources to cost-shared professional consulting.

Take our Gulf Coast Board Institute. (Really—you should apply for this class!) Our newest I3 offering, the Board Institute goes beyond organizations to train individual nonprofit board volunteers in our community. It’s the next step in ensuring that our region’s nonprofit sector—from which so much is increasingly expected—has the best talent possible to meet and exceed its awesome responsibilities.

“Gulf Coast encouraged us to think big, and we’re doing it. We are doubling the number of girls that we serve, and this training was part of the process.”

Kay Mothers / Board Chair / Girls Inc. of Sarasota County
TOMORROW’S INNOVATORS TODAY

As a region, we must be future-ready and build the education, workforce, and entrepreneurial networks needed to diversify our economy. Fresh approaches like the UF Innovation Station Sarasota County are connecting those dots to give our talented youth more reasons to stay here and grow.

Philanthropy has a role in catalyzing this important work. Alongside partners like the Charles & Margery Barancik Foundation, which helped to bring the Innovation Station here, Gulf Coast is committed to leading it. The future is as bright as our next generation makes it—wherever they choose to do so. We want them to see their hometown as a no-brainer.

“We’re bringing engineering students back home to Sarasota County, and they’re saying, ‘I could see myself having a career and living here...’”

Allen Carlson / Regional Director / UF Innovation Station Sarasota County
DIGNITY AND HOPE

Through our successful Homeless Children and Families initiative, we learned about another underserved group with unique needs in our community—16- to 24-year-olds who are homeless and on their own. The uphill climb faced by these teens and young adults with no permanent home defies all that we hope and expect for our community’s youth. Their numbers may shock you: There are over 400 of these unaccompanied homeless youth in Sarasota County. But the real jolt is delivered once you get to know these young men and women and their own hopes and dreams.

That’s why Gulf Coast is working with more than a dozen nonprofit partners and donors to implement a system of coordinated services specifically for them. We reduced the number of homeless families in our community through the Family Haven Alliance, and these often invisible youth must get the same level of care. By providing the specialized help they need while recognizing the trauma they have endured, we will provide a pathway to independence and encourage the sense of purpose they deserve.

“I wish life came with instructions. I never had a mentor, my parents weren’t around, and I had to grow up at a very young age.”

Homeless Youth Roundtable participant / New Heights for Young Adults / Harvest House

SELF-PROPELLED
Darryl is driven to reach new heights thanks to help from Harvest House and his own motivation to succeed.
Our region’s artistic offerings are second to none. We have earned our reputation as Florida’s “Cultural Coast” by developing world-class arts organizations, performances, and collections. But we cannot rest on our cultural laurels. Just ask an artist: Any achievement worth notice requires innovation and new connections.

Thank goodness for our donors. For in few other places do Gulf Coast philanthropists intersect with such impact than the arts. From The Ringling’s new Kotler-Coville Glass Pavilion and Keith D. and Linda L. Monda Gallery of Contemporary Art to the rapid artistic growth at Venice Performing Arts Center and The Venice Symphony, philanthropy is a medium through which we collaborate with donors to break new ground. In the year ahead, we will continue planning in careful concert in order to leverage our investments in the arts and elevate our region even further.

“Gulf Coast saw early on the value of contemporary art at The Ringling. Because of your commitment, we have more gallery space and an expanded performance-art program.”

Steven High / Executive Director / The Ringling
From healing circles in the classroom to Buddy Benches on the playground, Englewood Elementary School embraces kindness and respect. And the students love it!

Civility matters. Now more than ever. Last year, Gulf Coast renewed our commitment to advance civility throughout our region. Now we are overjoyed to report that community members saw the promise in that pledge, and they are running with it.

Because It Matters, our regional civility initiative, provides a platform to raise the tenor of public dialogue. But our classrooms, workplaces, and civic spaces are where the real work is being done to improve our community, one interaction at a time. Respecting others, paying attention, keeping your cool. These are not feel-good platitudes; they are the foundation of community. We are eager to partner with citizens throughout our region to find innovative ways to put these keys to civility into practice.

“Our students get it. They care for others around them and care for their community. They want to see others feel good about themselves.”

Mark Grossenbacher / Principal / Englewood Elementary School
To compete as a region while sustaining the quality of life that draws so many of us here in the first place, we must nurture and preserve the Gulf Coast’s greatest strengths: our unique communities, our natural assets, our lifestyle amenities. No one can improve upon the natural beauty of our special stretch of coast. But we can protect its integrity while enhancing its use for access and enjoyment by all.

The Bay project provides a once-in-a-lifetime opportunity to reimagine what’s possible for 42 acres of publicly owned, waterfront land in the heart of Sarasota. As this community-driven initiative moves forward, Gulf Coast will continue to promote citizen engagement and steward philanthropic investment toward achieving our shared goal: a natural, cultural, and economic legacy for the ages, and all ages.

“Together in an open, inclusive, and transparent process, our community can create a master plan that delivers on our collective aspirations for this unique stretch of Sarasota bay and bayfront land.”

A.G. Lafley / Chairman / Sarasota Bayfront Planning Organization
Gulf Coast’s Board of Directors thrives on the responsibility of knowing that the tough decisions it makes today will impact our region and residents long into the future.

Members of our volunteer Board check their egos at the Boardroom door—but not their diverse experience in business, law, finance, and philanthropy. Or their shared belief that our region can always do better.

Bold and proactive leadership is a given here. Our region wouldn’t have it any other way. When our Board sees an opportunity to preserve, enhance, or—especially—transform, they collectively lead with passion.

2017-18 BOARD OF DIRECTORS

Judy Cahn
Vice Chair
Lisa Carlton
Governance Committee
Scott Collins
Governance Committee (Chair), Finance Committee
Anne Essner
Community Investment Committee, Finance Committee
Janis Fawn
Audit Committee (Chair)
Tracy Knight
Community Investment Committee, Governance Committee
Pauline Joerger
Community Investment Committee, Compensation Committee, Finance Committee (Co-Chair)
Jay McHargue
Chair
Anand Pallegar
Audit Committee, Compensation Committee, Governance Committee
Mark Pritchett
President | CEO
Michael Saunders
Compensation Committee (Chair), Governance Committee
Susan Sofia
Audit Committee, Community Investment Committee
Joe Stephan
Finance Committee (Co-Chair)
Bayne Stevenson
Finance Committee
Tommy Taylor
Audit Committee, Compensation Committee

GULF COAST STRATEGIC INVESTMENTS BOARD

These community members serve on the board of Gulf Coast Strategic Investments, a supporting organization of Gulf Coast Community Foundation:

David Dignam
Michael Hartley
Pauline Joerger
Karl Kohoomoor
Dave Mason
Joy McHargue
Mark Pritchett, Chair
Tommy Taylor
Joe Thro
What sets Gulf Coast donors apart? We see them as the true picture of philanthropy. But they tell us it’s the faces of those they are fortunate enough to help that tell the real story.

Every gift through Gulf Coast, from the simplest to most complex, comes down to what’s possible and what’s right—for our donors and their families; for the nonprofit work their gifts will support; and, most importantly, for the people and the causes they desire to help.

Best of all, each gift contributes to the strength and impact of our foundation itself. That is the beauty of philanthropy to behold in a community foundation. Each donor may be unique in the motivation and means for his or her gift, yet all are bound—to mutual benefit—by the common good at the heart of their giving.
As philanthropy becomes increasingly integral to overall financial and personal planning, the professional advisors we work with stay ahead of the curve.

Legal and financial advisors know and act on what is best for their clients. When it comes to charitable giving, that can mean bringing in expert help from our Gulf Coast staff. Financial advisors and attorneys trust Gulf Coast as their partner in philanthropy as they work to maximize their clients’ resources and secure their wishes.

We are fortunate to work every day with many of our community’s leading estate-planning attorneys, tax professionals, and wealth managers to meet their clients’ needs and surpass their expectations. On behalf of a grateful region, we thank these advisors for partnering with us.

**THESE PROFESSIONAL ADVISORS RECENTLY FACILITATED GIFTS FOR THEIR CLIENTS:**
- Gregory Band
- Kimberly Bleach
- Sean Byrne
- Almee Cogan
- Cassie Collins
- Scott Collins
- Kelley Curbridge
- Linda Cuiles
- Robert Dwyer
- Kathy Francoletti
- Karin Grablin
- Ben Hanan
- Ellie Harris
- Thomas Hinch
- Jason Hughes
- Grady Hulse
- Carl Johns
- Lisa Keeverian-Press
- Samuel Kiburz
- Bogie Korczes
- Brian Mariash
- Stephen Martin
- Jay McHargue
- Anthony Newry
- Matt Otto
- Gina Palanzi
- Scott Pinkerton
- Donna-Lee Roden
- Valerie Wagner

“When I turn to Gulf Coast, I know my clients will get outstanding philanthropic guidance and a terrific donor experience. They treat our clients with the same care and attention as we do.”

Ben Hanan / Managing Partner / Shumaker, Loop & Kendrick, LLP
Gulf Coast reached new milestones for grants awarded, gifts received, and total assets by the end of our 2017 fiscal year.

Last year’s records are a tribute to our growing family of donors. From July 2016 to June 2017, Gulf Coast and our donors invested $34 million in grants, initiatives, and scholarships. We also accepted nearly $37 million in new contributions. This generous giving will fund new ideas and urgent initiatives in the coming year while we also assist our donors in supporting important causes locally and around the world. Meanwhile, with strong investment returns of 13.8% on our endowment, Gulf Coast closed the year with over $295 million in total assets.

### Fiscal Year in Review

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### Total Assets

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### Cumulative Grants

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To view Gulf Coast Community Foundation’s audited financial statements, federal tax return, quarterly investment performance, and most recent grants, go online to GulfCoastCF.org.
Together with our donors, we transform our region through bold and proactive philanthropy. You have read about the vision we share for the year ahead. Now we invite you to enhance our future view with your own perspective. We need your vision—to see around corners, through walls, and into the stars that we reach for, every day, for our community’s sake.

IF YOU ARE NOT ALREADY A MEMBER OF OUR GULF COAST FAMILY, WE OFFER YOU MANY WAYS TO JOIN US:

ESTABLISH A FUND
Partner with Gulf Coast to achieve your philanthropic goals. Your fund can support the causes of your choosing or be flexible to meet changing community needs.

MAKE A GIFT
Donors may contribute to any of our initiatives or existing funds dedicated to particular issues, or make an unrestricted gift that will be used where it is needed most.

PLAN YOUR CHARITABLE LEGACY
Through a bequest or other planned gift, you can ensure that future needs are met for organizations and causes important to you. Some gifts can even guarantee income for you and your family as well as funding for the charities of your choice.

SERVE YOUR COMMUNITY
What you give can be more than dollars. Board service is vital for our nonprofit partners, and we can help you build your skills and knowledge.

LEARN MORE
Let us know if you would like to receive updates on Gulf Coast initiatives, emerging regional issues, and upcoming events through our e-news and other publications.

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GULF COAST COMMUNITY FOUNDATION
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Confirmed in compliance with National Standards for U.S. Community Foundations